

**Approved**

**NIRSA Foundation  
Teleconference Meeting  
December 19, 2005**

**I. Call to Order**

Chair Smith called the meeting to order at 9:08 a.m. PST.

**II. Roll Call**

Present:

|                              |                 |
|------------------------------|-----------------|
| Chair (2003-2006)            | Suzette Smith   |
| Vice-Chair (2004-2007)       | Loretta Capra   |
| Member (2003-2006)           | Kurt Klier      |
| Member (2004-2007)           | Jim Nasiopulos  |
| Member At Large (2005-2006)  | Greg Jordan     |
| Member (2005-2008)           | Beau Rugg       |
| Member (2005-2008)           | Dave Koch       |
| Corporate Member (2005-2006) | Mark Fletcher   |
| Member & Secretary/Treasurer | Kent Blumenthal |

Guests:

Mark Jacobson  
Pamela Hutcheson

*A quorum was present to conduct business.*

**III. Anthony (Tony) J. Chivetta Endowment**

Report from Jordan

Jordan reported that the current information for the Anthony (Tony) J. Chivetta Endowment is the endowment would be similar to and modeled after the Sonia & Max Gartenberg Scholarship. Klier referred to Blumenthal's email and Fletcher clarified the endowment will indeed be in honor of Chris Chivetta's father, Anthony (Tony) J. Chivetta. Blumenthal also clarified that the endowment will be named for Anthony (Tony) J. Chivetta only and not for the Chivetta Corporation.

Koch questioned whether there would any for need for bylaw references. Fletcher questioned whether there would available funds for 2007 or whether additional funding would be made available for scholarship funding in 2006.

It was agreed announcements should be modeled after the Gartenberg presentation at opening ceremonies. If additional funding is not made available this year it was agreed to announce the endowment in 2006 and award the first scholarship in 2007. Koch restated what was also in the agreement.

Klier suggested a Woodway presentation and an announcement of the Chivetta Endowment Scholarship be within the same context as the current Will Holsberry Endowment Scholarship presentation. The Woodway announcement will be for a Corporate Partner presentation. Woodway will be acknowledged for five years with student scholarship recipients while the Chivetta Endowment will be recognized each year with professional scholarship recipients.

**MOTION: Klier/Koch. To accept the proposal to be announced in 2006 and rolled out in 2007.**

After further discussion the motion was withdrawn by Klier and Koch.

Blumenthal suggested to table motion at this time for clarifications of several elements and correct timing of initiation. Fletcher will take the proposal back to Chivetta with clarifications with a written agreement of the understanding of the terms...

#### **IV. 'Be a Star' Tagline Discussion**

Blumenthal questioned the 'Be a Star' tagline and whether to focus all our marketing energies into the branding of the \$1 Million Milestone Campaign. Rugg and Capra agreed with the Blumenthal assessment, while Koch and Fletcher commented to the value of the 'Star' campaign. The individual recognition should continue to be recognized in some way at the conference itself, either with a star sticker, bookmark, or Armstrong style bracelet. It was agreed there should be a strong awareness of the individual donor.

#### **V. Adjournment**

**MOTION: Capra/Koch. To adjourn meeting. Motion Passed.**

Smith adjourned the meeting at 10:09am PST.