

Life Fitness World Headquarters and North America Manufacturing Operations

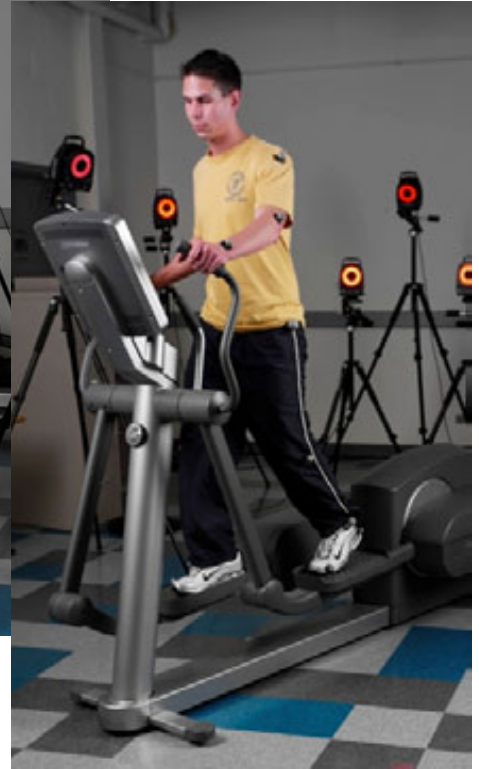
www.lifefitness.com



Production floor



Measuring user exertion on a Lifecycle



Kinematic testing on a cross trainer

Optional Tour Thursday, October 16

Learn how fitness products are developed from concept to completion, including the manufacturing process and industrial design. Life Fitness staff will provide insight on what it takes to be the world's largest manufacturer of commercial fitness equipment.

Highlights:

- 38,000 square foot state-of-the-art research and development lab
- Biomechanics lab
- [Industrial design lab](#)
- Factory floor
- Reliability testing labs



Sound-testing a treadmill

Located about 8 minutes from O'Hare and 17 miles from the Holiday Inn Chicago Mart Plaza; Life Fitness will make a stop at O'Hare after the tour before returning to the hotel. A great time-saver for those leaving Thursday evening. Thank you, Life Fitness!