

# Campus Recreation Impact Study



***Research and data collection are paramount to our understanding of the collegiate recreational sports profession. To this end, NIRSA has joined the NASPA Assessment & Knowledge Consortium – the first comprehensive data collection and benchmarking program that cuts across all functional areas of Student Affairs.***

Your campus is invited to participate in the Campus Recreation Impact Study, a national survey of college students that is now part of the Consortium. Originally inspired by the assessment efforts of Juliette Moore, Director of Recreational Sports at the University of Arizona, the Campus Recreation Impact Study provides a benchmarking mechanism to capture the ways in which recreation enhances the lives of students, both in and out of the classroom. The survey was reviewed in late fall 2009 by a working group of recreation professionals to ensure its continued relevance to the profession.

The Campus Recreation Impact Study is an online assessment that provides actionable data on:

- The impact of campus recreation programs and services on recruitment and retention
- Student learning outcomes
- Information to justify new facilities, an expansion, or new programs
- Support for fee increases
- Satisfaction with facilities, programs, and services
- Needed changes and enhancements to existing programs and services
- Interest in new programs and services

In addition, the data has direct implications for staff training and professional development. Participating campuses may add up to 10 institution-specific questions to the online assessment. To obtain a copy of the instrument, email: [consortium@studentvoice.com](mailto:consortium@studentvoice.com).

## **Population**

The population for this study is a random sample of enrolled students. Campuses have the option to survey the entire population of students or a stratified random sample of students. The sample should be stratified by class standing to ensure representation from each class year. No minors will be invited to participate in this study. The study may be administered to both undergraduate and graduate students. A modified version of the survey can be administered to faculty, staff, and community members.

## **Timeline**

The Campus Recreation Impact Study may be administered as early as January 2010. Most participating campuses will complete data collection by April 2010. Campuses may decide upon the appropriate administration time period based on their academic calendars.

## **Administration**

All study data collection will occur via an online assessment. It is estimated that it will take students no more than 10 minutes to complete the assessment. StudentVoice will assist campuses with all aspects of the administration of the study on their campus.

## Data Reporting

Participating campuses will have access to their campus-specific data in real-time through an online, password-protected data reporting site. At the conclusion of the study, benchmarking reports will be available through the same secure, password-protected reporting site. Participating campuses will be able to view peer comparison data as well as nationally normed data. At no time will a campus name be linked to any data reported in the benchmarking report.

## Campus Responsibilities

Institutional Review Board (IRB) approval may be necessary to participate in the Campus Recreation Impact Study. For campuses without IRB or a similar entity, please consult with senior administration to ensure the appropriate level of approval on your campus. Respondents will be asked to provide their informed consent prior to completing any survey questions. Additional responsibilities include the approval of the online assessment prior to launch as well as the submission of the sample of student emails for the distribution of the assessment.

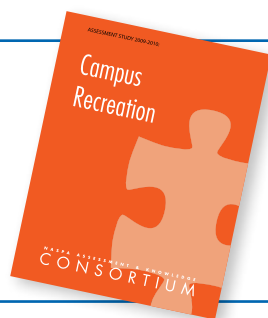
## Campus Participation

The Campus Recreation Impact Study is part of the 2009-2010 NASPA Assessment and Knowledge Consortium ([www.naspaconsortium.org](http://www.naspaconsortium.org)). Campuses may subscribe to the Consortium or they may participate in individual content area studies. For questions about campus participation in the NASPA Consortium, email [consortium@studentvoice.com](mailto:consortium@studentvoice.com).

## Participation Fees

**\$2000** for campuses with undergraduate enrollment greater than 5000 students

**\$1500** for campuses with undergraduate enrollment less than 5000 students



The fee is all inclusive from survey administration to an unlimited number of students, as well as access to data reporting tools including dynamic benchmarking reports.

StudentVoice Member Campuses on an annual license may participate in the Consortium Campus Recreation Impact Study as part of their StudentVoice license. For questions about becoming a StudentVoice Member Campus, contact [info@studentvoice.com](mailto:info@studentvoice.com).

## Select Participating Campuses

- Clemson University
- Colorado State University
- Florida International University
- Georgia Southern University
- Illinois State University
- Indiana University
- Loyola University of Chicago
- Marquette University
- North Dakota State University
- Ohio University
- Oregon State University
- Portland State University
- Saint Louis University
- Seattle University
- South Dakota State University
- Southern Illinois University – Edwardsville
- Southern Methodist University
- St. Cloud State University
- Stephen F. Austin State University
- Temple University
- Texas A&M University – Corpus Christi
- Texas A&M University – Kingsville
- Tulane University
- University of Alabama
- University of California – Davis
- University of Colorado
- University of Florida
- University of Illinois – Chicago
- University of Kansas
- University of Kentucky
- University of Maine
- University of Nebraska – Lincoln
- University of New Hampshire
- University of North Carolina – Charlotte
- University of North Carolina – Greensboro
- University of North Carolina – Pembroke
- University of North Carolina – Wilmington
- University of North Dakota
- University of Oklahoma
- University of Oregon
- University of Richmond
- University of Scranton
- University of Tennessee
- University of Texas at Arlington
- University of Washington
- University of Wisconsin – Milwaukee
- University of Wisconsin – Stout
- University of Wyoming
- Weber State University
- Western Kentucky University
- Wright State University