



Approved Minutes
NIRSA Foundation Board of Directors
June 8, 2011
Teleconference Meeting

MISSION STATEMENT: The NIRSA Foundation, through fundraising and stewardship efforts, works in cooperation with the National Intramural-Recreational Sports Association to enhance the effectiveness of collegiate recreational sports by providing its members meaningful opportunities for scholarship, research, and personal and professional development.

VISION: The NIRSA Foundation will lead in providing educational and scholarly opportunities for members of the National Intramural-Recreational Sports Association through the cultivation and distribution of developmental resources.

***CONFIDENTIALITY POLICY:** A Foundation Board Member or Non-Director Committee Member shall not disclose Confidential Information. Confidential Information is information that is acquired while participating in an executive session of a meeting of the Board of Directors or of a NIRSA Foundation committee that is being conducted in executive session.*

The Chair of the NIRSA Foundation Board and any other Director or any other NIRSA Foundation Board member shall advise individuals to conduct meetings in executive session where confidential information shall be disclosed.

Official minutes of all NIRSA Foundation Board meetings, complete with meeting handout and support materials, are archived at the NIRSA National Center.

Key: FB=NIRSA Foundation Board; NNC=NIRSA National Center; BOD=Board of Directors; "Bold"=Motion; "Italics"=Follow-up Action Item; "Exhibit"=contact the NIRSA National Center (NNC) or NIRSA Foundation Board member for a copy of the "Exhibit."

I. Call to Order

The meeting was called to order at 10:03am PST.

II. Roll Call

Chair (2009-2012)	Beau Rugg
Vice-Chair (2010-2013)	Eric Nickel
Member at Large (2011-2012)	Steve Young (absent & excused)
Member (2010-2013)	Dave Koch
Member (2010-2013)	Suzi Smith
Member (2009-2012)	Loretta Capra
Member (2011-2014)	Jennifer Rezac
Member (2011-2014)	Stan Shingles
Designated Director (2011-2012)	Mike Waldron
Secretary/Treasurer (non-voting)	Kent Blumenthal (absent & excused)

NNC Staff

Brittany Rejda, NIRSA Foundation and Event Management Coordinator
Pam Watts, Deputy Executive Director

III. Approve Minutes

- A. End of the Year Meeting Minutes, April 12, 2011 (Exhibit)
- B. Foundation Annual Meeting of the Members Minutes, April 14, 2011 (Exhibit)
- C. New Board Meeting Minutes, April 15, 2011 (Exhibit)
- D. May 11, 2011 Teleconference Minutes (Exhibit)

**MOTION: Smith/Capra. Approve minutes A, B, C, and D as presented.
Passed unanimously.**

IV. Work Team Update

Rugg articulated that work team members are still being recruited and duties being assigned. Rugg proposed FB consider soliciting work team members using the same system as NIRSA committee solicitation process to leverage a strong system already in place. Smith shared support for the model as it would allow interested members to view and apply to teams that they are interested in at the same time they may be considering other volunteer opportunities in NIRSA. Watts stated that this process usually takes place in the fall so there is time to add Foundation work team opportunities for the 2012-2013 cycle. Waldron added that FB solicitation efforts will still be necessary in addition to the online application process.

Action Item: NNC Staff will add Foundation work team opportunities to the NIRSA committee solicitation process fall 2011. Smith will be FB liaison to NNC staff to work out any details in the process.

Rugg stated that there will be several work teams convened by the time the FB meets again in August. Rugg will update the FB via email as the work teams are formed. Rugg confirmed that mid-year would be a great time to hammer out the specific tasks for work teams.

A. Scholarship Work Team

Rugg is still actively recruiting members to participate in the scholarship work team. Smith acknowledged that this is a great way to try to include past scholarship winners.

B. Fun Run

Rugg is actively recruiting members for the Fun Run work team and will have more information at the next FB teleconference.

V. Marketing of Foundation

Smith brought up a recent question posted on Habitat about the NIRSA member dues. It was clear from the discussion thread that some NIRSA members have a

misunderstanding of what the NIRSA Foundation does and how it is financially supported.

Watts asked Rugg if he wanted to weigh in on the Habitat discussion thread. Rugg suggested that instead of responding to this discussion thread, he would like to use Habitat to communicate more information about the Foundation. He suggested giving at the 2011 Annual Conference, scholarships awarded, Foundation events, and how the Foundation is funded as potential communication items. Smith and Capra agreed with this approach.

Rugg affirmed that we have not put as much time in to show everyone who we are. Nickel stated that some members who do know about the Foundation may know the older model and don't know how much more involved members can be. Watts suggested the FB start blogging on Habitat rather than posting in the NIRSA Community to reach all public viewers, not just NIRSA Members.

Smith stated that more communication may to increase our number of donors. Even though the total amount of donations made during the 2011 Annual Conference was greater than prior years, the number of donors had decreased and that could lead to less money in the future. Smith also acknowledged states that using social networking appeals to our younger members who are one of the groups that the FB is trying to get more involved with the Foundation.

VI. Thank You Notes

Most of the FB had either finished or almost finished their thank you cards. Smith reminded the FB that even though all have a typical format, a personal touch is valued, especially when it is someone you know well.

VII. NIRSA Strategic Planning Session Recap

Nickel acknowledged it was a little different than expected as it generated discussion about a bigger picture. Nickel reported the discussions were focused on “up and out”, not campus issues. It was a large group of approximately 30 people covering all three boards as well as member network and other key leaders. Nickel shared that they rewrote the mission and vision statements, as well as defining values and “lenses” which generated a whole new draft document. Nickel felt the meeting was really productive.

Waldron added that draft documents have gone out to the attendees of the strategic planning session and the NIRSA Board will be collecting feedback from attendees before finalizing the documents.

VIII. New Business

A. RFP for Investment Advisor

Rugg announced appointment of Young, Rugg and Eric Stoutner as members of the RFP work team.

B. Young also wants to be part of architecture level. Continuing conversation need to happen on where the NIRSA Foundation is as a board in reference to the other boards and networking with the other boards.

B. Board Orientation

The Board acknowledged that it takes up to a year of Board service to understand the Foundation in the absence of other training. The Board discussed ways to accelerate the learning curve with additional training options.

Action Item: Shingles and Rezac will compile a list of questions they had in their first year on the FB; the list will be the basis for development of a FAQ for new or prospective Board members.

Capra added that if other Board members had topics, they should send them to Shingles or Rezac to add to the lists.

C. Community Service Project

Rugg shared a conversation with the NIRSA Presidents about the future of the Community Service Project that took place at the 2011 Annual Conference and the suggestion that this event would live with the Foundation. The Community Service Project most aligns with the mission of the Foundation. Nickels looped back to the conversation about gaining younger members and that one of the first things we ask younger members to do is donate time. Capra remarked that she thought it was a great idea and that a lot of members think that if you can't give \$100 or more that they can't give anything so this is a great way that student's and younger professionals can learn more about the Foundation. Smith asked about the expenses associated with the Community Service Project. Nickel shared that in 2011 there was a registration fee of \$20.00 to cover lunch, transportation, and t-shirt. Waldron suggested it might be possible to get a sponsor that will pay for hard costs, allowing the registration fee to go to the Foundation or something similar. Rugg stated that he could assign a work team to take care of the logistics and details for the event and Nickel would like to Chair the work team.

IX. Old Business

A. 2011 Midyear Meeting

Watts confirmed that half price rooms are available in the contract with Embassy Suites for a fall 2011 meeting.

Action Item: Watts will check room availability for the FB midyear meeting dates.

B. Financial Support of the Career Opportunities Center (COC)

Waldron noted that that Foundation financial support for the COC expired at the 2011 Annual Conference and inquired if the FB intends to continue financial support of the COC in 2012.

Action Item: Financial support for the COC in 2012 will be calendared for the 2011 FB Midyear meeting

C. Annual Conference Photos

Smith requested that a few photos taken at the 2011 Annual Conference related to Foundation activities be posted on the Flickr account to be used for promotional purposes.

Action Item: NNC staff will send a few photos via flicker or another method to Smith for use in promotional materials.

D. Quilt

Smith confirmed that the t-shirts had been sent to the quilt maker.

X. Adjournment

MOTION: Rugg/Nickel. Adjourn meeting at 10:52am PST. Passed unanimously.